

Digital Age

Careers Portfolio

 LOCATION: On school site
  DURATION: 1/2 day
  GROUP SIZE: 40

About the programme

These three workshops are designed to build confidence and self-esteem by giving young people the knowledge and essential digital skills to practice and succeed in the world of work and everyday life. Our programme contains helpful tools, tips and resources that are designed in collaboration with several employers from key industry sectors.

Our resources reflect the current and future employment and skills landscape. The programme not only aims to help recognise the digital skills that young people have now but how these can be improved and adapted so that they stand out from the competition and increase their long-term employability.

Our Digital Age half-day programme focusses on careers in digital, workplace productivity and digital citizenship.

Background

















Did you know that there are ten digital skills that can make a young person instantly employable? Ranging from social media to content marketing and analytics, we explore these core digital skills to give young people an insight into how they can be developed to make them more knowledgeable on key trends. In the modern workplace, digital skills are highly valued. In the future, digital skills will be vital.

Focus areas

- Careers in digital industries
- Workplace productivity
- Digital citizenship

Programme aims

- To raise awareness and prepare students for a society full of technology and the range of careers requiring digital capabilities.
- To investigate digital skills that are needed in the modern workplace and how these skills can contribute to workplace productivity.
- To support students to utilise information technology in order to engage with society, politics and government in a responsible way.
- Our Parent Support Pack is available to increase at home awareness.

Skills Development	Finance Confidence Numeracy	Literacy Communication Researching	Analytical IT
Curriculum Links	Business PSHE Careers	Maths English Marketing	Information Technology Design Technology
Suitable for	       		Gatsby Benchmarks        

Ofsted or Educational Priority

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